

# ORDER



**Orders**

**Order / Rev:** 187158

Alt Order #:

**Product Desc:** STABENOW FOR SENATE 2012

**Estimate:** 11274

**Flight Dates:** 10/15/12 - 10/21/12

**Original Date / Rev:** 08/29/12 / 08/29/12

**Order Type:** REG

**Primary AE:** WOTV Local House

**Sales Office:** L-GR

**Sales Region:** Loc

**Agency Name:** Media Strategies & Research

**Buying Contact:**

**Billing Contact:**

1580 Lincoln Street

Denver, CO 80203

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser Name:** POL/Stabenow for Senate 2012

**Demographic:** A25-54

**Product Codes:** PL5

**Priority:** P4

**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:** IN2114/IN2116/SP1753/AU1239/AL18/M

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	19	\$4,825.00	\$4,101.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$4,825.00	\$4,101.25	0.00
<b>Totals</b>	<b>19</b>	<b>\$4,825.00</b>	<b>\$4,101.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	10/15/12	10/19/12	GMA Good Morning America	CM	7-9a	11111--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	11111--			5		\$50.00		0.00				
N 2	WOTV	10/15/12	10/15/12	The View The View	CM	11a-12p	1-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	1-----			1		\$50.00		0.00				
N 3	WOTV	10/15/12	10/19/12	M-F 7-8p Dr Oz	CM	7-8p	11111--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	11111--			5		\$150.00		0.00				
N 4	WOTV	10/15/12	10/15/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	1-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	1-----			1		\$500.00		0.00				
N 5	WOTV	10/16/12	10/16/12	Tue Hour 1 Tuesday 8-9p	CM	8-9p	-1-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-1-----			1		\$500.00		0.00				
N 6	WOTV	10/16/12	10/16/12	Tue Hour 3 Tuesday 10-11p	CM	10-11p	-1-----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-1-----			1		\$200.00		0.00				

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Advertiser: POL/Stabenow for Senate 2012  
 Product Desc: STABENOW FOR SENATE 2012  
 Estimate: 11274

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOTV	10/17/12	10/17/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	-- 1----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-- 1----		1				\$750.00		0.00			
N 8	WOTV	10/18/12	10/18/12	Thur Hour 2 Thursday 9-10p	CM	9-10p	--- 1---	:30	1	\$625.00	P4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--- 1---		1				\$625.00		0.00			
N 9	WOTV	10/19/12	10/19/12	Fri Hour 3 Friday 10-11p	CM	10-11p	---- 1--	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	---- 1--		1				\$200.00		0.00			
10	WOTV	10/21/12	10/21/12	Sun Hour 2 Sunday 8-9p	CM	8-9p	----- 1	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----- 1		1				\$750.00		0.00			
N 11	WOTV	10/21/12	10/21/12	Sun Hour 3 Sunday 9-10p	CM	9-10p	----- 1	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----- 1		1				\$250.00		0.00			
Totals														19	\$4,825.00